



Nominate a Manager who stands out in The crowd



meAWARDS

MANAGEMENT EXCELLENCE AWARDS 2010

2010 Management Excellence Awards
Media Kit

FACT SHEET

History of the Management Excellence Awards

The Management Excellence Awards are Australia's most prestigious awards for the individual manager. Commencing in Darwin almost 20 years ago, the Awards crossed the Territory border a year later and were adopted in regional Queensland. As provincial cities began to participate, the Awards progressed into a cohesive, state-wide campaign in 1997.

The Awards are unique in that they celebrate individual contribution and achievements as opposed to organisations or niche groups and community entities. They give individuals the opportunity to be recognised in the business community as leaders who stand out from the crowd.

The Awards have evolved from year-to-year to reflect changes in the development of management and leadership, our greater understanding of the needs of our respective markets and to ensure that each year the Awards increase in quality and stature.

Most importantly, the MEAs are cross sectoral and connect with practising managers from all industries, in all corners of Queensland and the Northern Territory. This provides a very real vehicle for the Institute to realise its objective to add to the capacity of managers in this country.

MEA Committee of the Board



Ms Anne Gately FAIM (Chair) – General Manager Executive Performance, Australian Institute of Management Qld & NT

Anne specialises in the professional services sector and has a background in coaching executives in presentation skills, selling skills and new business development techniques.

Anne actively pursues opportunities to practise what she preaches and is a regular speaker at conferences, motivational session and training programs. Her current areas of interest include the art of fierce conversations, development of resilience, and the value of human connectivity in business.

With background that includes 14 years in the education and arts sectors, Anne places great value in improving leadership and management skills of all Australians but particularly of women.

Mr Bob Bishop FAIM – Owner/CEO, TTGroup

Mr James Bennett FAIM – Director, CPX Printing and Logistics

Mr Chris Tabrett FAIM – General Manager Group Development, Monadelphous Engineering Pty Ltd.

Ms Christine Moody FAIM – Managing Director, Moody.BrandAdvisors

Ms Sheena Harris FAIM - Head of Branch Network, Heritage Building Society

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

Queensland Award Categories

Professional Manager of the Year

This category celebrates the innovation, strategic thinking and visionary leadership of executive and C-Suite leaders from the public and private sector. Nominees include senior managers, executives and leaders of businesses across all industries, who have worked for their organisation in a professional management capacity for at least 12 months

The Professional Manager of the Year category is not only for CEO's or high profile executives but is aimed at those who have made management their profession – who have had an extraordinary impact on their organisation's financial success through forward thinking strategies.

Owner Manager of the Year

Entrepreneurs and business owners are recognised through the Owner Manager of the Year category. They are savvy, hard working individuals with incredible determination who have channelled their learnings, turning points and visionary moments into viable businesses.

This award is aimed at the managing partners and owners of businesses across all industries. The nominees in this category are usually owners, co-owners, sole proprietors and managing partners. The nominees organisation must employ five or more people. The nominee must be the person actively managing the business for at least 12 months and must have at least a 50% share in the business.

Rural/Remote Manager of the Year

The Rural/Remote Manager of the Year is for managers who live and work outside of their nearest AIM network or provincial city. This category seeks out remotely based business owners, leaders within regional services, community organisations, rural tourism or primary industries. These Managers will lead an organisation or business unit in a professional capacity or own and operate their own business that employs more than five people. Applicants must be in their current role for at least 12 months.

Nominees in this category represent the incredible diversity and lifeblood of rural Queensland's business and industry and have consistently overcome challenges presented by access and geography through sheer management talent.

Young Manager of the Year

The Young Manager of the Year category recognises some of Queensland's most successful young entrepreneurs and business leaders who have been in their position for at least 12 months. This category acknowledges rising stars and aspiring leaders from business, government and industry and who are making their mark in the industry in which they work. They must be aged between 18 and 30 (at the close of nominations) and employed as a manager within an organisation, or managing their own business that employs five or more people.

Nominees in the Young Manager of the Year category are this State's "high potentials"...it's part of AIM's commitment to recognising, educating and developing Generation Y.

Not for Profit Manager of the Year (Brisbane Region)

The not for profit sector represents challenges for managers who work within it - in fact many non profit associations balance highly commercial business operations with stakeholder demands unique to their industry. This category is for senior managers, executives and leaders in the Not for Profit sector who have worked for their organisation in a professional management capacity for at least 12 months.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

Queensland Award Categories (continued)

The Griffith University Medal for Management Innovation

The Griffith University Medal for Management Innovation was introduced in 2002 to highlight the business and human significance of innovation (both now and in the future) to the ongoing prosperity of this State and nation.

The medal celebrates the innovations of dynamic, pivotal and senior leaders in our business community - individuals whose names are now (or soon will be) synonymous with business innovation.

Business innovation is not about research and development or new technology. It is about working smarter, faster and better than the competition in a global market. Indeed, true innovation is new, brave, edgy, and different; leading to a position of market dominance or differentiation.

This Medal, therefore, is not for a new or innovative product, but rather recognises an individual who has developed a concept or practice that significantly and offensively improves the business in which they work.

This may include (but is not limited to) the following:

- The introduction of a significant new work system, processes, or practice
- The development of a innovative strategy that significantly improves market share or performance
- The successful re-invention or re-engineering of processes or practices that have a major impact on the organisation or its customers
- The development of a new or unusual way of solving a major organisational or business problem

The Medal recipient is selected by the AIM Board from a high level candidate pod.



MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

Northern Territory Award Categories

Professional Manager of the Year (Private Sector)

This category is for senior managers, executives and leaders of businesses across all industries who have worked for their organisation in a professional management capacity for at least 12 months. This includes but is not limited to General Managers, Chief Executives, Group Managers, Branch Managers, Divisional Heads or Managers

This category is aimed at those who have made management their profession - ordinary people who do extraordinary things for their organisations on a day-to-day basis.

Professional Manager of the Year (Public Sector)

This category is for senior managers, executives and leaders of public sector enterprises who have worked for their organisation in a professional management capacity for at least 12 months. This includes but is not limited to General Managers, Chief Executives, Group Managers, Branch Managers, Divisional Heads or Managers

The Professional Manager of the Year (Public Sector) is not intended to be an award only for the CEOs of our largest companies or high profile senior executives. Instead it is aimed at those who have made management their profession - ordinary people who do extraordinary things for their organisations on a day-to-day basis.

Owner Manager of the Year

Entrepreneurs and business owners are recognised through the Owner Manager of the Year category. They are savvy, hard working individuals with incredible determination who have channelled their learnings, turning points and visionary moments into viable businesses.

This award is aimed at the managing partners and owners of businesses across all industries. The nominees in this category are usually owners, co-owners, sole proprietors and managing partners. The nominees organisation must employ five or more people. The nominee must be the person actively managing the business for at least 12 months and must have at least a 50% share in the business.

Young Manager of the Year

The Young Manager of the Year category recognises some of Queensland's most successful young entrepreneurs and business leaders who have been in their position for at least 12 months. This category acknowledges rising stars and aspiring leaders from business, government and industry and who are making their mark in the industry in which they work. They must be aged between 18 and 30 (at the close of nominations) and employed as a manager within an organisation, or managing their own business that employs five or more people.

Nominees in the Young Manager of the Year category are this State's "high potentials"...it's part of AIM's commitment to recognising, educating and developing Generation Y.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

Terms and Awards Process

Awards Process

The nine month annual campaign commences with a press call or associated launch event to draw interest from top tier business, industry and government. A call for nominations follows and is underpinned by a strategic marketing and communications campaign to secure quality participants.

Candidates are shortlisted from a large pool of nominees to enter a judging process. The judging process itself is a powerful element to the campaign and brings together some of this country's most successful business people to select each category winner:

The MEAs encompass six stages:

1. Campaign Launch
2. Nominations and Applications
3. Regional Judging (Queensland only)
4. Regional Finals (Queensland only)
5. State Judging
6. State Gala Final

The MEAs commence each year with a launch and call for nominations in March. Nominees are invited to submit an application by the end of July. Candidates are short listed on the basis of the written application, and a judging panel interviews those candidates who are successfully short-listed. In Queensland where the competition occurs at both a regional, then state level, the short-listed candidates become "Regional Finalists". Throughout Queensland, Regional Finals are held, and a regional Winner for each category is announced.

Each year hundreds of outstanding managers are nominated by their peers, their employees or business associates. Applicants must be State residents and employed by the same organisation for a minimum of twelve months at the close of applications.

State Finalists are flown with a guest to their capital city in order to attend an interview with the state judging panel, and join in the celebrations of the state awards.

State/Territory winners are announced at a spectacular Gala Dinner.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

Terms and Awards Process (continued)

Frequently Used Terms

Below is a list of commonly used terms during the Awards Process, with definitions for their reference in relation to the Management Excellence Awards:

Nomination Form - A nomination form is submitted by someone who would like to nominate (i.e. recommend) a manager they know to participate in the Awards program. These forms can either be downloaded online and emailed or faxed to AIM, or a hard copy can be sent by mail.

Nominator - A nominator is the person who submits the nomination form. This can be a co-worker, subordinate, superior, client or even a friend who has witnessed an ongoing display of exemplary leadership from an individual.

Nominee - A nominee is the person who is nominated in an Awards category. Nominees come from a diverse cross section of business industry and government, and display extraordinary management excellence to their team and organisation.

Application - An application is a document voluntarily filled out and submitted by each nominee who accepts his or her nomination for the Management Excellence Awards. Applications consist of a series of questions which are used in the judging process.. Nominees often express that this is a very rewarding process which gives them a purpose and the time to reflect on their experiences and input into their organisation.

Applicant - An applicant is a person who accepts their nomination and submits an application to be considered for short listing in the Awards.

Judge - Judges of the Management Excellence Awards are drawn from leaders of Queensland and Northern Territory businesses, industry and government. Judging takes place at both the regional and state levels. A judging panel short list applicants who then progress to the final judging interviews. The finalists and winner are announced at regional level. At state level, a winner for each category is chosen from all regional category winners.

Year after year we receive amazing, positive feedback from those who take part in the judging process, who say it is a worthwhile, rewarding experience.

Regional Finals - Regional finals are a series of events held all over Queensland and the Northern Territory to announce regional finalists and winners of each category. The winner of each category in each regional final is then flown to participate in state judging, and ultimately attend the State Final Gala Dinner where the state finalists for each of the categories are revealed.

State/Territory Final Gala - The State Final Gala is a black tie event held at the culmination of the Management Excellence Awards to announce the state winners of each of the Award's categories. This event brings together business movers and shakers from all over Queensland and the Northern Territory to celebrate and reward individual management excellence.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

Management Excellence Awards Frequently Asked Questions

What are the Management Excellence Awards?

The Management Excellence Awards (often referred to as M.E.A's) are considered Australia's most prestigious awards for the individual manager.

The Australian Institute of Management Qld & NT runs the Awards as part of their commitment to growing better managers and leaders for a better society – they see the recognition of excellence as an important part of this higher level purpose.

The Awards campaign spans a nine month window every year.

How do the Awards work?

The Awards originate in each major city in Queensland, from Cairns down the Gold Coast, and into Toowoomba. Finalists are judged by a panel of business leaders in each region, and the winners are announced at a ceremony hosted by AIM.

These winners are flown from across the state to compete for the title of Manager of the Year across four categories. The Awards culminate in a spectacular Gala Dinner where the State winners are announced.

What are the different Awards categories?

Professional Manager of the Year - for senior managers, executives and leaders of businesses across all industries.

Owner Manager of the Year - for individual business owners who manage and lead a business in any industry sector.

Rural/Remote Manager of the Year - for managers who live and work 75 kilometres or more outside of their nearest AIM network or provincial city.

Young Manager of the Year – for up and coming managers aged 18 to 30 who have demonstrated the ability to manage complex tasks, people and processes.

Not for Profit Manager of the Year (Brisbane region only) – for senior managers, executives and leaders in the Not for Profit sector.

How long have the Awards been running?

These prestigious Awards have been run in Queensland and the Northern Territory for nearly 20 years to acknowledge and celebrate the achievements of managers and leaders.

Can I nominate a business in the Awards?

No. These Awards are designed to recognise the contributions and achievements of individuals, as opposed to organisations or community groups.

Do I work in the right industry to qualify?

The MEAs are cross sectoral and connect with practising managers from all industries, in all corners of Queensland.

Any manager who is a current Australian citizen living and working in Queensland or the Northern Territory is eligible to be nominated in the Awards. Nominees must also meet the category criteria to be considered for application in the program.

Staff or representatives of the Australian Institute of Management are not eligible to enter the Awards.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

Management Excellence Awards Frequently Asked Questions (continued)

How are managers nominated in the Awards?

Each year AIM puts out a call for nominations, which is open to the public. Outstanding managers are generally nominated by their peers, employees or business associates, but are also welcome to nominate themselves.

What happens after I'm nominated?

Should you choose to take part, you will proceed to the Application stage. You will be required to submit a succinct written report telling us a little about yourself, what you do and your managerial milestones.

How long does it take to complete an application?

The online application should take no more than 3 - 4 hours to complete, unless you already have a current resume in which case it should be less. Should you require assistance, the dedicated Awards Coach is available to answer any questions you may have.

Can I nominate/be nominated in the Awards more than once?

From time to time an individual manager may be nominated in the Awards program on more than one occasion and in different years. If the nominee has previously applied in the Awards and been shortlisted they are not eligible to re-enter the Awards for a period of no less than three years since their original entry. This allows us to seek out fresh, up and coming managers at all levels.

Why should I take part in the MEAs?

The Awards give individuals the opportunity to be recognised in the business community as leaders who stand out from the crowd. Past participants always tell us of the self discovery and personal growth they enjoyed through the Awards process, no matter how senior or new to management they are. By taking part in the awards, you will meet some great people and increase your business profile.

Are there any costs involved?

No! Unlike other award programs there are no costs associated with participation in the Management Excellence Awards, thanks to the generous support of our Award Sponsors. If you are a regional winner, AIM will arrange and pay for travel and accommodation for you and your guest, as our special guests, to attend the Queensland Management Excellence State Final in Brisbane.

Are there prizes?

Yes. Winners in regional cities receive flights, one night's accommodation and tickets to the State Final & Gala Dinner Extravaganza. Entertainment, fine food, Queensland's who's who of business and the contenders for Professional, Young, Owner and Rural/Remote Manager of the Year – the State Final & Gala Dinner Extravaganza has it all.

Do you need to be a member of the Australian Institute of Management in order to be part of the Awards?

No. Membership is not a pre-selection criteria...only management excellence is.

Many participants choose to become members of their own accord after going through the career enriching Awards process.

If you have any other questions regarding the Management Excellence Awards that are not listed above, please email the State Coordinator or call 0438 131 649.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

Previous State Winners – 2007 to 2009 Queensland

Professional Manager of the Year

2007 - Richard Cottee FAIM, Managing Director, Queensland Gas Company

2008 - Ian Gillespie FAIM, Chief Executive Officer, RACQ

2009 - Paul Scurrah AFAIM, Executive General Manager, QR Passenger Pty Ltd

Owner Manager of the Year

2007 - Ross Mylrea FAIM, Managing Director, A Man's Toyshop

2008 - Darren Steinhardt FAIM, Managing Director, Infocus Wealth Management

2009 - Jayne Arlett FAIM, Director, Townsville Podiatry Centre

Rural/Remote Manager of the Year

2007 - Jill Loane, Programme Coordinator, Community Resource Centre Banana Shire Council

2008 - Geoffrey Pike AFAIM, Managing Director, General Trade Industries Pty Ltd, Thargominda

2009 - Russell Toohey AFAIM, Chief Executive Officer, Rural Industry Training & Extension Ltd

Young Manager of the Year

2007 - Tania Cobham AIMM, Manager – ARUP Water Cairns

2008 - Rick Coker AFAIM, Engineering Manager, Russell Mineral Equipment Pty Ltd

2009 - Barbara Miller AIMM, Strategic Manager People Performance & Wellbeing, Rockhampton Regional Council

Previous State Winners – 2007 to 2009 Northern Territory

Professional Manager of the Year - Public Sector

2007 - Jim Bamber AIMM, General Manager, Retail Services, Power and Water Corporation

2008 - Debra Farrelly, Director, Student Services at Charles Darwin

2009 - Peter Boyce, Senior Director, People and Services, Department of Health & Families

Professional Manager of the Year - Private Sector

2007 - Paul Mahoney FAIM, Chief Executive Officer, Regional and Northern Maintenance Services

2008 - Malu Barrios, General Manager, Darwin Convention Centre

2009 - Simone Saunders, Deputy Chief Executive, Officer Airnorth

Owner Manager of the Year

2007 - Steven Rowe FAIM, Founder and Chief Executive Officer, SRA Information Technology

2008 - Marian Taylor, Owner and General Manager, Fingers Aluminum

2009 - Katy Sellwood, Director Manager, Advanced Body Image

Young Manager of the Year

2007 - Katherine Thomson, Owner/Manager, Energy 2 Go

2008 - MunLi Chee, Director, Audit Division, KPMG Darwin

2009 - Melanie Lewis, General Manager, Palms City Resort

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

2010 Regional Category Winners - Queensland

Professional Manager of the Year

Brisbane - Paul Scurrah AFAIM, Executive General Manager, QR Passenger Pty Ltd
Cairns - Donna-Maree O'Connor, Deputy Institute Director, Tropical North Qld Institute of TAFE
Gladstone - Pierre Viljoen, Head of Campus - Gladstone, CQ University
Gold Coast - Karan Davis AIMM, General Manager, Sanctuary Cove Body Corporate Services Pty Ltd
Mackay - Allan Purse FAIM, General Manager, Mastermyne
Rockhampton - David Blackwell, Strategic Manager, Rockhampton Airport - Rockhampton Regional Council
Sunshine Coast - Michael Dickinson, Site Senior Executive & Mine Manager, Southern Pacific Sands
Toowoomba - Bill Lovegrove FAIM, Vice Chancellor & President, University of Southern Queensland
Townsville - Anthony Ryan, Principal, Townsville Central State School

Owner Manager of the Year

Brisbane - Neill Clur FAIM, Chief Executive Officer, DPSA Group
Cairns - Sally Mlikota AFAIM, Director, CBC Staff Selection
Gold Coast - Simon Lush, Managing Director, Sovereign Energy
Mackay - Kath O'Brien AFAIM, Practice Owner Manager, South Side Medical Pty Ltd
Sunshine Coast - Andrew Grima AFAIM, Director, Affordable Home & Office Removals
Toowoomba - Charlie Aston, Owner Manager, Bank of Queensland
Townsville - Jayne Arlett FAIM, Director, Townsville Podiatry Centre

Rural Remote Manager of the Year

Cairns - Ailsa Lively, CEO, Gindaja Treatment & Healing Indigenous Corporation
Gladstone - John Gwydir, Manager, Banana Shire Council
Mackay - Brigid Fenech, Partner, PB Fenech
Rockhampton - Alf Collins, General Manager, CBV Brahmans
Sunshine Coast - Dan Papacek AM, Manager - Entomologist, Bugs for Bugs
Toowoomba - Michael Dorey, General Manager, Kingaroy Newspapers APN Australian Publishing
Townsville - Russell Toohey AFAIM, CEO, Rural Industry Training & Extension Ltd

Young Manager of the Year

Brisbane - Allison White AIMM, Manager - Strategic Priorities & Project Communications, Ergon Energy
Cairns - Luckbir Singh AIMM, Partner and Practice Group Leader, MacDonnells Law
Gladstone - Leah Barlow, Ammonium Nitrate Complex Operations Manager - Yarwun Site, Orica Australia Pty Ltd
Gold Coast - John Boero, Area General Manager - Gold Coast, Amalgamated Holdings Limited
Mackay - Jenny Gordon, General Manager, Redhotblue Pty Ltd
Rockhampton - Barbara Miller AIMM, Strategic Manager People Performance and Wellbeing, Rockhampton Regional Council
Sunshine Coast - Leanne Fretwell, Finance, Administration & Human Resources Manager, Springfree Trampoline Australia Pty Ltd
Toowoomba - Bradley Rub, Store Manager, Cornetts IGA
Townsville - Claudia Brumme-Smith, Marketing and Export Manager, Diva Cosmetics and Larissa Bright Australia

Not for Profit Manager of the Year

Brisbane - Michelle Trute, CEO, Diabetes Australia - Queensland

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
 Australian Institute of Management
 Tel 07 3227 4837
 Fax 07 3832 2497
 Email dhoey@aimqld.com.au

FACT SHEET

2009 Medal for Management Innovation

Brett Clark

Managing Director – ePharmacy

Managing Partner – Chemist Warehouse Qld & NSW



Pharmacist and eBusinessman Brett Clark was awarded the Griffith University Medal for Management Innovation at the 2009 Management Excellence Awards State Final and Gala Dinner.

The co-founder and Managing Director of ePharmacy and Managing Partner of Chemist Warehouse QLD and Northern NSW was recognised for his innovation in creating a market leading e-business model for pharmaceuticals and cascading it into a diversified business portfolio.

Starting his career as a pharmacist over 20 years ago, Mr Clark translated a single-site pharmacy business model into a highly successful online business unbound by traditional limitations of the pharmaceutical industry.

Professor Michael Powell FAIM, Pro Vice Chancellor (Business) at Griffith University, said that Mr Clark has fostered innovation that positively impacts pharmaceutical customers Australia wide.

“The initial ‘back of a napkin’ business plan for ePharmacy centred on servicing customers in rural and remote areas who require medication for chronic illnesses on an ongoing basis. This market accounts for around 80% of all prescription sales in Australia,” Professor Powell said.

“Brett displayed innovation in turning an idea into reality and creating an online business model drawing from his industry experience and understanding of customer behaviour.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

FACT SHEET

Previous Medal for Management Innovation Recipients

2008 – Mark Pascoe FAIM, Chief Executive Officer, International Water Center

Under Mark's leadership, the International Water Centre (IWC) is known as a leader in promoting new ways of thinking about water management. The IWC consciously encourage people to acknowledge the multi-dimensional nature of future water challenges and the critical role culture, politics and society have in shaping solutions. Mark's work as CEO of IWC has brought global recognition for Queensland's commitment to innovative approaches to sustainability.

2007 – Dr Maha Sinnathamby, Chairman and Founder, Springfield Land Corporation

Dr Sinnathamby has been honoured for his innovative approach in creating a world-class, modern city that tackles the challenges of building a new community and socially uplifting an economically depressed region of South East Queensland. Greater Springfield is a community-of-the-future success story and Dr Sinnathamby received this award because of his uncompromising drive to incorporate leading ledge management practices and new technologies at all stages of development.

2006 – Deborah Fleming, Executive producer, ABC's Australian Story

Deborah Fleming, as Executive producer, has created a distinct genre in the format of *Australian Story*. Without a reporter's presence on screen or voice over, journalists focus on the human side of events to tell a story through the voices of interviewees. The program has established a reputation for integrity and even handedness. The trust that is inspired has seen subjects who are often unwilling to speak to other media divulge their most sensitive and personal stories. The program regularly makes news by breaking stories and contributes to public debate in Australia.

2005 – Mark Henry AIMM, Managing Director and Design Engineer, Furitechnics

As Managing Director, Mark took Furitechnics from foundation to its current multi-million dollar turnover, developing the products and marketing strategy that has established Furitechnics as a leading professional brand in Australia and generated significant worldwide exports and recognition.

2004 – Graham Wood, Chief Executive Officer, Wotif.com

Wotif.com started when Graeme Wood was asked to identify a marketing strategy for a hotel client looking to fill vacant rooms without spending a fortune on promotion. By March 2000, the wotif.com site (then known as standbyaccom.com) was launched, under the financial support of Graeme and his fellow directors. The privately owned business allows customers to secure discounts of up to 60 per cent on rooms only available within 14 days.

2003 – John Stainton, Founder, Best Picture Show Company, Manager of the Irwin Family and Producer of the Crocodile Hunter Series

Mr Stainton's long term vision, courage of conviction and willingness to take a calculated risk had seen the 'Croc Hunter' phenomenon reach a position of unmatched market dominance, reaching over 200 million people across 130 countries.

2002 – Brett Godfrey, Chief Executive Officer, Virgin Airlines

Brett researched the feasibility of the Virgin Blue concept with no more than \$50,000 and information he could gain from the QANTAS and Australian Bureau of Statistics websites. The \$10 million dollar venture is now worth more than \$500 million.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

MEDIA

2009 Queensland State Winners

Professional Manager of the Year

Paul Scurrah AFAIM

Executive General Manager

QR Passenger Pty Ltd

Executive General Manager of QR Passenger Pty Ltd, Paul Scurrah AFAIM was named the 2009 Professional Manager of the Year by the Australian Institute of Management (Qld & NT) at the Management Excellence Awards Gala Dinner in November 2009.

The award celebrates the innovation, strategic thinking and visionary leadership of executive and C-Suite leaders from the public and private sector. It is aimed at those who have made management their profession and who have had an extraordinary impact on their organisation's financial success through forward thinking strategies.

Mr Scurrah was singled out for his exceptional leadership during a time of substantial change, transforming QR Passenger into a customer focused company.

Eighteen months into his role at QR Passenger, Paul has successfully transformed the company from an asset-driven organisation into a customer-focused one and increased staff morale by initiating a thorough staff engagement process.

Chair of the 2009 Management Excellence Awards Helen Brodie said Mr Scurrah deserved to be commended for his commitment to staff and his customers, both of which he services with equal importance.

"Paul quickly took the reigns of QR Passenger and attacked a complex set of issues with clarity. He also demonstrated best practice management skills in his role and is well-respected by his peers, staff and stakeholders," Ms Brodie said.

"Under Paul's leadership, staff morale significantly lifted, as did the company's safety performance, according to Workplace Health and Safety statistics."

"He is an outstanding leader who is committed to mentoring his staff and bringing out the best in them."

Mr Scurrah said he was humbled by his win and attributed it to his own belief in the importance of good leadership.

"I see it as the biggest challenge for Australian business, and not enough emphasis is placed on it as a crucial requirement for business success," Mr Scurrah said.

"AIM should be strongly congratulated for recognising excellence in management and leadership."

The Management Excellence Awards have recognised exceptional men and women from business, industry and the government sector for more than a decade.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

MEDIA

2009 Queensland State Winners

Owner Manager of the Year

Jayne Arlett FAIM

Director

Townsville Podiatry Centre

Owner and Principal Podiatrist of Townsville Podiatry Jayne Arlett was named the 2009 Owner Manager of the Year by the Australian Institute of Management at the 2009 Management Excellence Awards Gala Dinner held in November 2009 in Brisbane.

The 2009 Owner Manager of the Year award honours owners or co-owners, sole proprietors or managing partners of a firm of professionals, who display ongoing best practices and survival strategies for their business.

Ms Arlett was honoured for her innovative and professional approach to leading and managing her podiatry businesses in Townsville and Rockhampton which have been nationally recognised for their turnover and marketing success.

In addition to managing Australia's largest podiatry practice the Townsville Podiatry Centre, Ms Arlett opened The Athlete's Foot franchise in 2007 and subsequently took on the management of a second franchise. Her Castletown outlet recorded the highest first-year turnover of any The Athlete's Foot store in Australia and her Willows outlet is the largest in Queensland.

Chair of the 2009 Management Excellence Awards Helen Brodie said Ms Arlett embodied the traits of a highly successful small business owner.

"Jayne has an extremely impressive track record – she displayed courage through innovating where others pulled back, took careful risks and showed an unwavering commitment to her brand and product," Ms Brodie said.

"Ms Arlett joins an impressive alumni of Australian leaders who have since achieved international acclaim, taking Australian talent, products and innovation to the world."

Ms Arlett said she was grateful to be recognised as the 2009 Owner Manager of the Year.

"There were numerous business owners and managers nominated who had developed very successful organisations, so being at the top of that list was an honour," Ms Arlett said.

"Running a business to me is a creative process and not always just about making money.

"I really enjoy growing my businesses by putting structures in place and seeing the people I work with develop their potential. That to me is what running a business is about."

Ms Arlett has worked extensively with many elite athletes for the last 14 years and is a preferred podiatrist to the Australian Olympic team, Townsville Crocodiles, North Queensland Fury and the Cowboys.

Townsville Podiatry Centre specialises in an array of podiatric services including sports injuries, children's foot and walking disorders, orthotic therapy and other dermatological foot problems.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

MEDIA

2009 Queensland State Winners

Rural/Remote Manager of the Year

Russell Toohey AFAIM

Chief Executive Officer

Rural Industry Training & Extension Ltd

Rural Industry Training and Extension Ltd (RITE) Chief Executive Officer Russell Toohey was named the 2009 Rural Remote Manager of the Year by the Australian Institute of Management (Qld & NT) at the Management Excellence Awards Gala Dinner in November 2009.

The award honours individuals who live and work 75 kilometres outside their nearest provincial city and display the ability to manage complex tasks in conjunction with a commitment to mentoring or other leadership activities.

Mr Toohey was singled out for his outstanding ability to manage staff and stakeholders across Queensland and the Northern Territory. In the past five years he has doubled his business' turnover, stored cash reserves for future development and reduced staff turnover to almost zero.

Mr Toohey manages more than 30 employees and 200 trainees across Queensland and the Northern Territory. His business provides training and employment opportunities for young people wanting to start a career in the rural industry.

Chair of the 2009 Management Excellence Awards Helen Brodie said Mr Toohey's commitment to continued self-development and focus on team work was exceptional.

"Mr Toohey developed a clearly defined strategic plan for his business which allowed him to successfully enter new markets, pioneer services for Indigenous farmers and customise his product to overcome culture barriers," Ms Brodie said.

"He also fostered a collaborative work environment for his organisation with his outstanding energy and approachable attitude.

Mr Toohey said he was humbled by his win and attributed his achievements to a simple business philosophy.

"I believe taking a personal interest in your employees ultimately leads to a happy workplace and successful business," Mr Toohey said.

"RITE's growth and success wouldn't have been possible without my team's hard work and dedication.

"As the CEO I often get the kudos, but I couldn't have achieved so much without the support of a good team.

"My formula for success is to focus primarily on building people instead of business performance and profit margins. It doesn't work if you do it the other way around."

The Management Excellence Awards have recognised exceptional men and women from business, industry and the government sector for more than a decade.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au



MEDIA

2009 Queensland State Winners

Young Manager of the Year

Barbara Miller AIMM

**Strategic Manager People Performance & Wellbeing
Rockhampton Regional Council**

Rockhampton Regional Council Strategic Manager of People, Performance and Wellbeing Barbara Miller was named the 2009 Young Manager of the Year award by the Australian Institute of Management (Qld & NT) at the Management Excellence Awards Gala Dinner in November 2009.

The award honours individuals 35 years or younger who display the ability to manage complex tasks, people, processes and show excellence in management and leadership. The other three categories were Professional Manager of the Year, Owner Manager of the Year and Rural Remote Manager of the Year.

Ms Miller leads a team of 18 staff and is responsible for the strategic direction of the human resources department, workplace health and safety and training and development for more than 1,000 employees at Rockhampton Regional Council.

Chair of the 2009 Management Excellence Awards Helen Brodie said Ms Miller's work to help lead the organisation through the recent local government amalgamation was outstanding.

"Ms Miller displayed impressive emotional intelligence skills and business acumen when she successfully guided Rockhampton Regional Council through an intense and challenging period of change," Ms Brodie said.

"She is a team player and lives and breathes a commitment to staff development. Her genuine approach to managing workplace challenges should be commended.

"Ms Miller joins an impressive alumni of Australian leaders who have since achieved international acclaim, taking Australian talent, products and innovation to the world."

Ms Miller said being honoured as Young Manager of the Year was beyond her expectations and came as a great surprise.

"Guiding the team through the amalgamation was both intensely rewarding and challenging. It is an honour to be recognised for my efforts," Ms Miller said.

"My main responsibilities included assisting employees to cope with a constantly changing environment, implementing a new Council structure and developing new policies and processes.

"It was an experience which put my leadership skills to the test but I enjoyed every minute."

The Management Excellence Awards have recognised exceptional men and women from business, industry and the government sector for more than a decade.

Nominations for 2010 are now open. Visit www.managementawards.com.au for more information.

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

MEDIA

Past Winners Make An Impressive Alumni

Here is what past winners and finalists have to say about the Management Excellence Awards.

"I encourage managers anywhere to consider nominating themselves or a colleague so that they might share in and benefit from a program that affords participants tangible rewards"

2004 Queensland Professional Manager of the Year - Brisbane
Don Meij FAIM, CEO and Managing Director, Domino's Pizza Australia

"I have never sat back and thought about what I've done on a day-to-day basis in the way that the Awards program has encouraged me to do"

2004 Queensland Young Manager of the Year – Cairns
Brett Grosser FAIM, Executive Director of Corporate Services, Cairns Health Service District

"The Awards offer excellent recognition to people throughout all levels of management and at different stages in their careers."

2004 Professional Manager of the Year – Rockhampton
Lynne Foley, Executive Director - Rockhampton District, Education Queensland

"I am grateful to my nominator. He allowed me the chance to look at where I have been, am and want to be. The process of interview allowed me to bring our vision, structure and team to life. It was a fantastic journey to be treasured, remembered and challenged by."

2006 Queensland Owner Manager of the Year
Mario Calanna FAIM, CEO, Calanna Pharmacies, Cairns

"Meeting all of the other category finalists and winners would definitely be the highlight of being involved in the MEA's. There are so many amazing and talented people out there across the state and it was so nice to be able to share ideas views and talk with people on the same wave length. Being a part of the MEA's is an experience I will treasure always."

2006 Queensland Young Manager of the Year
Danae Jones, Managing Director, InTouch Media, Cairns

"The MEA awards took me on a journey that I didn't realise I was ready for. It made me stop and reflect on my career, the successes I have achieved, my management style and my vision for the future."

2009 Cairns Owner Manager of the Year
Sally Mlikota AFAIM, Director, CBC Staff Selection, Cairns

"This journey has given me an opportunity to learn more about myself and how my management style impacts on the performance of my team and the business I am trusted to run. I thank AIM for the opportunity and would recommend this to anyone aspiring to improve their management skills."

2009 Rockhampton Professional Manager of the Year
David Blackwell, Director, Rockhampton Airport

"AIM should be strongly congratulated for recognising excellence in management and leadership. I still see it as the biggest challenge for Australian business, and not enough emphasis is placed on it as a crucial requirement for business success."

2009 Queensland Professional Manager of the Year
Paul Scurrah, Executive General Manger, QR Passenger Pty Ltd

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
 Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

MEDIA

Black Tie Blog



Thousands of managers around Australia watched as the 2009 Management Excellence Awards Queensland Final was blogged live to the web via the Vodafone Black Tie Blog.

The blog is a way for both guests at the event, and those who are unable to attend, to interact before, during and even after the Gala.

Black Tie Blog Facts:

- The Australian Institute of Management Management Excellence Awards was the first Awards program to blog live on the web.
- The Black Tie Blog receives over 3'000 hits on the night, every year.
- Texts are sent from all over the world to celebrate the Awards.
- The Black Tie Blog is updated constantly throughout the entire Gala Dinner, with reports straight from the floor, live as they happen.
- The Black Tie Blog features live interview and video grabs from throughout the evening.



MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au

MEDIA

2010 Queensland Sponsors



2010 Northern Territory Sponsors



FACTS SHEET

2010 Program Key Dates

Date	Activity	Timing	Location
January - February	Campaign Preparation		
March	Nominations Drive		
April/May	Nominations Drive/Applications Open		
Monday 5	Online Applications Open		
June	Continued Call for Nominations / Conversion to Applications		
Wednesday 30	Nominations Close		
July	Conversion to Applications / Applications Close		
Friday 16	Applications Close		
August	Qld Regional Judging		
Wednesday 18	Regional Judging	Day 1	Sunshine Coast
Wednesday 18	Regional Judging	All Day	Mackay
Thursday 19	Regional Judging	Day 2	Sunshine Coast
Thursday 19	Regional Judging	All Day	Gold Coast
Thursday 19	Regional Judging	All Day	Gladstone
Friday 20	Regional Judging	All Day	Cairns
Friday 20	Regional Judging	All Day	Rockhampton
Friday 20	Regional Judging	All Day	Toowoomba
Friday 20	Regional Judging	All Day	Townsville
Friday 20	Regional Judging	All Day	Brisbane
September	Regional Awards Events (Qld) & Judging (NT)		
Thursday 9	Regional Final Ceremony	Evening	Cairns
Friday 10	Regional Final Ceremony	Lunch	Gladstone
Friday 10	Regional Final Ceremony	Lunch	Townsville
Friday 10	Regional Final Ceremony	Evening	Sunshine Coast
Wednesday 15	Northern Territory Judging	All Day	Darwin
Thursday 16	Regional Final Ceremony	Lunch	Brisbane
October	Judging (Concurrent Category Judging)		
Friday 1	Regional Final Ceremony	Evening	Mackay
Saturday 2	Northern Territory Gala Dinner	Evening	Darwin
Wednesday 6	Regional Final Ceremony	Lunch	Gold Coast
Thursday 7	Regional Final Ceremony	Lunch	Toowoomba
Friday 8	Regional Final Ceremony	Lunch	Rockhampton
November	State Award Events and Gala Dinners		
Friday 12	Regional Conference	10am – 2pm	Brisbane
Friday 12	State Judging	All Day	Brisbane
Friday 12	Queensland Gala Dinner	Evening	Brisbane
December	Publicity & Promotion of Winners / Campaign Close		

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au



meAWARDS
MANAGEMENT EXCELLENCE AWARDS 2010

MEDIA INQUIRIES

David Hoey, Manager, Marketing & Community
Australian Institute of Management

Tel 07 3227 4837

Fax 07 3832 2497

Email dhoey@aimqld.com.au